



State of New Jersey
DEPARTMENT OF HEALTH
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JUDITH M. PERSICILLI, RN, BSN, MA
Commissioner

Date: October 13, 2022
To: New Jersey WIC Authorized Retailers
From: Prateek Srivastava, Acting WIC Director *PS*

Reply To
Attention of: NJ WIC # 023-001

Subject: Verification of WIC Authorized Food List items, Effective January 1, 2023

Dear Retailer Representative,

The New Jersey WIC Program has recently reviewed the NJ WIC Authorized Food List and received thousands of new food item submissions from distributors and manufacturers to be considered for inclusion in the new Food List, effective January 1, 2023. Over 1,000 new food items will be added to the NJ WIC APL (Approved Product List) to be available for eWIC transactions in the new year. To aide in a smooth transition in implementing the new Food List, a State Employee *may* be visiting your store location from now until January 1, 2023 to scan items and confirm that the newly approved items are appropriately collected for the NJ WIC APL.

Additional information regarding the new NJ WIC Authorized Food List effective January 1, 2023 will be will be sent out at a later date.

If you have Food List/APL related comments or questions, please reach out to:
NJWICFoodlist@doh.nj.gov

Thank you for your assistance and continued support as we work to improve the NJ WIC shopping experience.